Patrick VanNortwick

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SUMMARY

Creative and results-driven Motion Graphics Designer and CG Generalist with 16+ years of experience crafting dynamic 2D/3D animations, visual effects, and immersive VR experiences. Proficient in Adobe Creative Suite, Unreal Engine, and Blender, with a proven track record of delivering high-quality content for social media, marketing campaigns, and virtual reality platforms. Skilled in leading cross-functional teams, streamlining production pipelines, and leveraging cutting-edge tools to drive brand engagement and storytelling. Adept at transforming complex concepts into visually compelling narratives that captivate audiences and achieve business objectives.

WORK EXPERIENCE

Patv3d - Self Employed   Washington, NC
Motion Graphics Designer / VFX Artist   Nov 2016 - Present
- Integrated visual effects into live-action footage using advanced match move techniques, achieving seamless and photorealistic results.
- Executed digital compositing to blend CGI with live footage, enhancing storytelling for client projects.
- Designed and animated vector graphics for broadcast media, strengthening brand identity and visual appeal.

Groove Jones   Dallas, TX
Animator / Technical Consultant   May 2024 - Jun 2024
- Developed character and environment animations for immersive VR experiences using Apple Vision Pro, enhancing user interaction and realism.
- Collaborated with cross-functional teams to integrate animations into VR platforms, ensuring high-quality visual standards and seamless functionality.

Cofense, Inc.   Leesburg, VA
Digital, Multi-Media Artist / Creative Lead   Dec 2020 - Jul 2023
- Led the creation of animated cybersecurity training modules, improving training effectiveness and retention.
- Developed storyboards and translated scripts into detailed project outlines, ensuring alignment with training objectives and client needs.
- Streamlined production pipelines using Unreal Engine 5, reducing turnaround time while maintaining high-quality standards.
- Spearheaded character development using Epic's Metahuman Creator, enhancing the realism and engagement of training content.

Grover Gaming   Greenville, NC
Motion Graphics / Video Designer   Dec 2018 - Jun 2020
- Designed and animated promotional materials for game and terminal launches, ensuring brand consistency and driving user engagement.
- Produced and edited gameplay footage for attract screens and marketing collateral, contributing to an increase in player interest.
- Developed video content for social media platforms, enhancing online presence and supporting marketing strategies.

New Hanover Printing and Publishing   Wilmington, NC
Graphic Designer   Aug 2017 - Jun 2018
- Designed and refined graphics for digital and print media, delivering tailored visual solutions that met client needs and enhanced brand communication.
- Collaborated with clients to identify design requirements, ensuring high-quality deliverables for diverse projects.

BREAKIRON Animation & Design, LLC   Raleigh, NC
Visual Effects Lead   Jul 2015 - Nov 2016
- Oversaw visual effects production for high-profile feature films, ensuring artists met project specifications and deadlines.
- Directed 3D scene composition and rendering processes, delivering high-quality visuals for commercial and cinematic projects.

CG / VFX Artist   Jun 2010 - Jul 2015

- Created 3D environments and props to enhance visual storytelling across various projects.
- Produced animated content for the American Heart Association, incorporating motion graphics, video editing, and particle effects.
- Managed rendering processes, ensuring timely and efficient completion of visual effects tasks.

Peele Graphics   Williamston, NC
Sign Maker, Graphic Artist   May 2007 - Sep 2008
- Designed and applied vinyl signage for vehicles and commercial displays, enhancing brand visibility for clients.
- Developed the company's website, improving online presence and customer engagement.

EDUCATION

Living Arts College @ School of Communication Arts   Raleigh, NC
Associate of Applied Science, Digital Animation   Sep 2010

CERTIFICATIONS

Silver Telly Award, Telly Awards   Sep 2015

SKILLS

Post-Production • Video Production • Photography • Graphic Design • Filming • Adobe Premiere • Illustration • Content Development • Adobe Lightroom • Adobe Creative Suite • Adobe After Effects • Adobe InDesign • Computer Graphics • Adobe Illustrator • User Interface (UI) • Computer Networking • Final Cut Pro • Branding • 2D Animation • Video Editing • Motion Graphics • Email Marketing • Social Media Management • Adobe Photoshop • 3D Animation • Art Direction • Unreal Engine • Blender • Creative Direction • Web Design • Stakeholder Management • Storyboarding • Teamwork and Collaboration • Illustrator